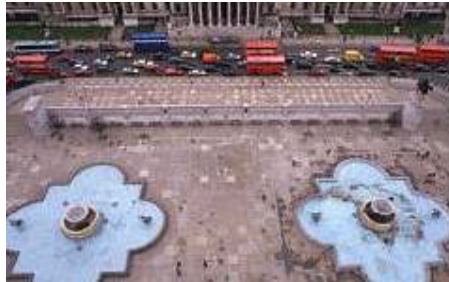


Case Record



World Squares



Location	London, UK
Client	Transport for London Street Management
Main Contractor	Schal

The project aims to create a fairer balance between pedestrians and vehicles in Trafalgar Square.

Environmental Initiatives

Community Liaison	Consultation process for planning stage
--------------------------	---

Schal have undertaken a stakeholder consultation exercise on behalf of Westminster Council for the World Squares project.

In order to improve access to and the enjoyment of the Trafalgar Square area the project needs to provide a balance between pedestrians and vehicles.

An extensive consultation exercise has been carried out to assist with the project planning stage. The consultation involved local residents with a leaflet and freepost questionnaire delivered to all properties within the Consultation Area.

A four-day manned exhibition, a web site including the exhibition display boards and questionnaire, and a reduced follow-on exhibition held at Mary Sumner House all aimed to get information to and from as many people as possible.

Throughout this there was a Consultative Group, based on the group established during the Masterplan, which comprised of 156 organisations and individuals from interested parties. Meetings and previews to the exhibitions made sure this group were a driving force in assisting the project plans.

Schal organised the printing and distribution of 16,000 leaflets and questionnaires. 1588 were returned along with 70 letters submitted from the consultative group. Of the 1588 questionnaires 981 were returned by freepost, 475 from the exhibition and 132 via the project website.

The response from the consultation has been instrumental in improving the project proposals to address a large number of the stakeholder responses.